IMPACT IMPLEMENTATION IN PRACTICE

Knowledge Transfer Center East – Innovation Matters:

Interdisciplinary Knowledge Exchange for Societal Challenges.
Networks. Methods. Transfer.

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Agenda

- Who we are
- Knowledge Transfer Center East – what it is and what's not
- Project Innovation Matters
  - Introduction
  - Aims
  - Projects & Best Practices
- Q & A

Who we are

Universität für angewandte Kunst Wien
University of Applied Arts Vienna

Mag. Angelika Zelisko
DH Department Support Art and Research

University of Applied Arts Vienna

Tobias Reckling, PhD
Team Manager Knowledge Transfer & National Funding

University of Vienna

Knowledge Transfer Centers

Knowledge Transfer Centers:funding scheme by the Austrian Promotion Bank (2014-2018, 2019-2021)

Funding for three regional consortia of universities and universities of applied sciences

Aim: Support of all aspects of knowledge and technology transfer, including the social sciences, humanities, and the arts.

Total funding 2019-2021: 900.000 € per consortium

WISSENS/ TRANSFER/ SÜD/

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FTE NATIONALSTIFTUNG
FORSCHUNG | TECHNOLOGIE | ENTWICKLUNG

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Knowledge Transfer Center East

...*what it is:*

Consortium of 9 universities and 3 universities of applied sciences

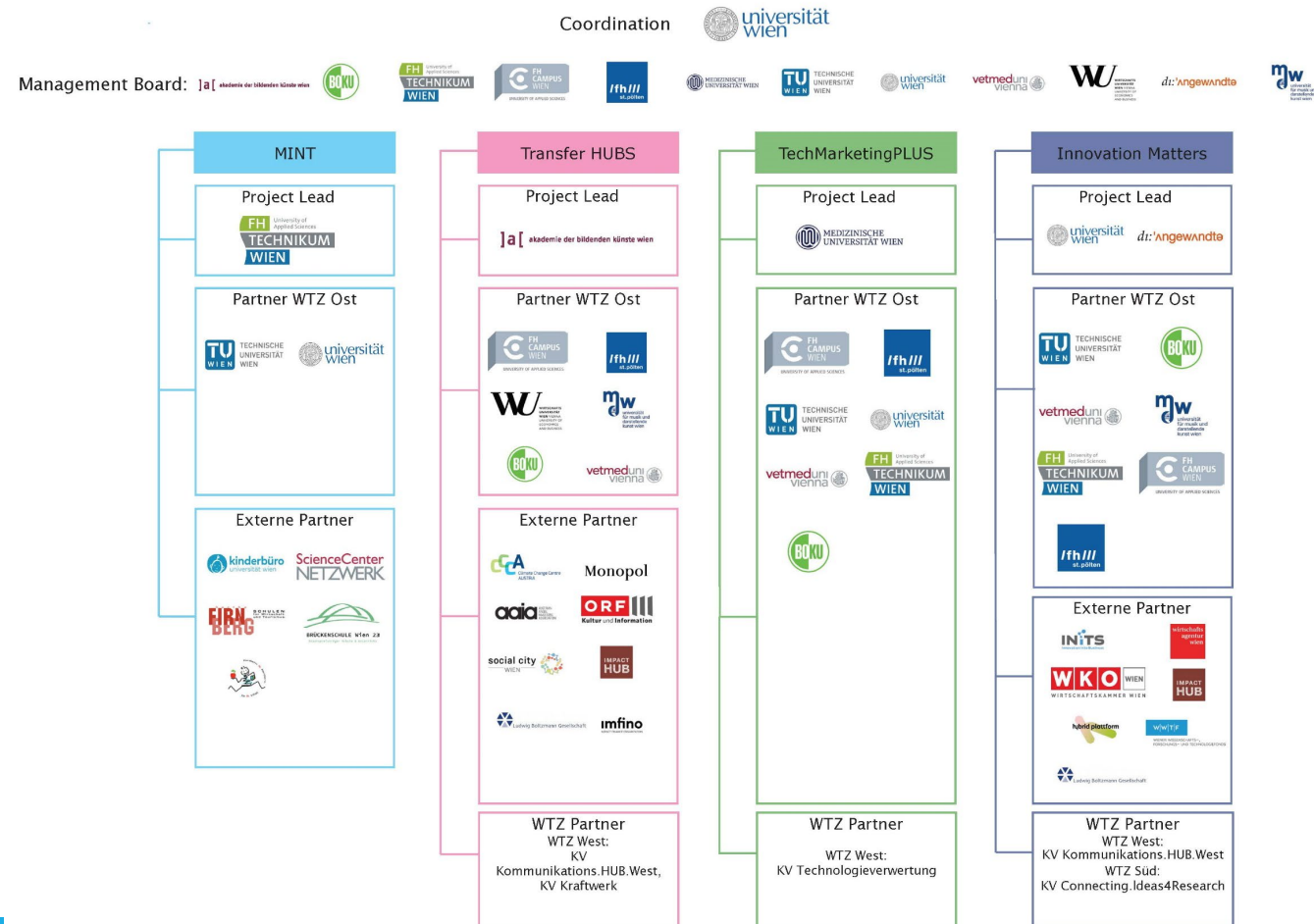Approx. 20 external partners (i.e. funding agencies, City of Vienna, media)

Structured in 4 cooperation projects
- MINT (STEM): Science Communication
- TransferHUBS: (Social) Entrepreneurship
- TechMarketingPlus: Techtransfer
- Innovation Matters: Impact through research cooperation

...*and what's not:*

It's not an actual center/institution

It's not a service unit

Wissenstransferzentrum Ost

Innovation Matters
Aims & Project Structure

Lead: University of Applied Arts Vienna & University of Vienna

Universities: Vienna University of Technology; University of Natural Resources and Life Sciences, Vienna; FH Campus Vienna; FH Technikum Vienna; University of Music and Performing Arts, Vienna; University of Veterinary Medicine, Vienna

External cooperation partners: City of Vienna, Vienna Business Agency, Center for Open Innovation in Science of the Ludwig Boltzmann Society, Vienna Science and Technology Fund, Impact Hub, Chamber of Economics Vienna

Aim: Fostering inter- and transdisciplinary cooperation to address societal challenges by…

Supporting the establishment of mission-driven interdisciplinary knowledge exchange **networks**

Teaching of **Open Science & Innovation Methods**

Developing new **transfer formats**

Topics 2019-2021: i.e. Health – Education – Sustainable Living

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Innovation Matters.

Interdisziplinärer Wissensaustausch
für gesellschaftliche Herausforderungen –
Netzwerke, Methoden, Transfer

Innovation Matters: Networks

What we aim for: Establishment of inter- and transdisciplinary knowledge exchange networks

How we're trying to do it:
Conceptualization and organization of small-scale inter- and transdiscplinary networking events on specific topics; on invitation only.

Examples:
Research Salon #5 (Nov 2019, on site format): **„Health and Care"** involving researchers from six universities from different disciplines (arts, technology, life sciences, SSH...) plus local stakeholder and practicioners (e.g.: Board of Trustees of Viennese Retirement Homes, City of Vienna, Caritas Care Unit)

Innovation Matters:
Networks – Research Salon

re|search salon

Research Salon #8 (May 2021, virtual format):
„Education. Perspectives, challenges, innovations" involving
researchers from seven universities and universities of applied sciences
from different disciplines (performing arts, applied arts, life sciences,
technology) plus local stakeholder and practicioners (e.g.: ZOOM
children museum, Austrian Institute for School and Sports Facility
Construction, Chamber of Labour)

Innovation Matters: Methods

What we aim for: communication/teaching of open science and open innovation methods for scientists **and** practitioners

How we're trying to do it: following the Research Salon, organization of very topic-specific hands-on workshops

Example:
SenseBox - Citizen Science with Open Hardware and Open Data for SDG11

senseBox

Citizen Science mit Open Hardware und Open Data für SDG11 - Nachhaltige Städte und Siedlungen

Innovation Matters: Transfer

What we aim for: following the establishment of networks and the methods workshops....to make transfer happen.

How we're trying to do it: development of transfer/knowledge exchange pilots

Examples:

Online Open Science Shop (University of Veterinary Medicine, Vienna)

Hackathon Citizen Science meets Societal Challenges

Innovation Matters:
Hackathon Citizen Science meets Societal Challenges

Aim: development of digital participatory prototypes for societal challenges

Cooperation partners: i.e. City of Vienna, NGO SDG Watch Austria, Start-Ups, Natural History Museum, Austrian Citizen Science Network

Example: Project „Greenovation.Wien"

Next Hackathon (currently in preparation):
- Planning in cooperation with the City of Vienna
- More follow-up services for the projects

Contact

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